

## The Maurice Sample Shop

Merchants' Week is a Splendid Time to Buy Your Fall and Winter Apparel at The Maurice Sample Shop



**We Offer Many Exceptional Values For This Event**

October 23rd to October 30th, Inclusive

Our stocks are now at their very best, presenting big assortments of the most desirable and fashionable apparel for women and misses. As an extra inducement to the people who come to Norwich this week to attend "Merchants' Week" we are offering many very fine values, items upon which substantial savings can be made.

We want you to visit our store whether or not you have purchases to make just now.

SUITS	SPECIALY PRICED FOR MERCHANTS' WEEK	\$15 and \$18.50
COATS	" " " " "	\$6.98 and \$10.98
DRESSES	" " " " "	\$5.75 up to \$9.75
SKIRTS	" " " " "	\$2.98 up to \$9.75
WAISTS	" " " " "	89c up to \$3.45
PETTICOATS	" " " " "	\$1.98 up to \$4.98

THE STORE THAT SAVES AND SERVES  
YOUR PATRONAGE DESERVES

194 Main Street

Wauregan Block

We advertise only what we have  
and exactly as it is

MURPHY & McGARRY  
207 Main Street

## Merchants' Week Special

Here is a Dark, Oxford Overcoat made of all wool Kersey Cloth, 42 inches long, lined throughout with Skinner's Satin (which is guaranteed) and has a silk velvet collar.

Chesterfield Style, good for any man of any age (a style that never changes).

A Remarkable good value at \$22.00

**During Merchants' Week \$17.50**

Lots of other Overcoats here, various models and colors, enough to satisfy all tastes, \$12. to \$30. On Suits let us show you the new Glen Urquharts, the Tartan checks, the new stripes, the new plain and mixed shades of gray, brown and green—Special values at \$15., \$18., \$20.

**Hats Furnishings Boys' Clothing**

*Murphy & McGarry*

207 Main Street

Norwich, Conn.



## For Merchants' Week

**THE F. A. WELLS CO.**

**Offer Unusually**

**Good Values**

The Plan by the Merchants Does Not include a Fare Rebate  
Therefore It Means

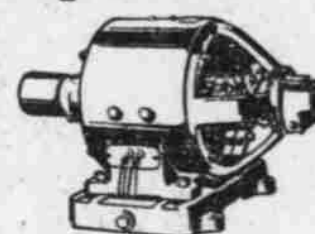
**BIG VALUES**

You can find unusual values in Suits, Overcoats, Hats Underwear, Children's Pants, Etc., Etc. In fact, everything you expect to find in a Clothing Store is ready.

**THE F. A. WELLS CO.**

"Good Clothes Store"

**Reduce Your Expenses**



**Electric Power With G-E Motors**

Cuts down the cost of labor, superintendence, fuel, supplies, repairs, insurance, depreciation, bookkeeping, and many other items chargeable against your present Power Plant Costs.

Let us give you the "why" in detail.



AMMUNITION



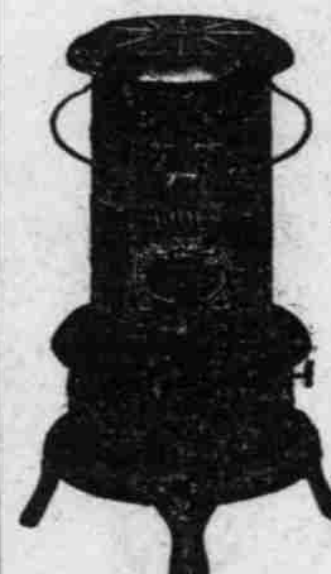
**Good Teeth & Good Temper**  
Are characteristic of the Atkins Saws always.  
That is because they are made of the best steel in the world—Silver Steel—by men that know how.



PORTABLE LAMPS



THERMOS BOTTLES



PERFECTION OIL HEATERS



Do You Care for...  
**APPEARANCE and CONVENIENCE in Your Bath Room?**



The "Lily Cup" Pattern.

**UNIVERSAL**

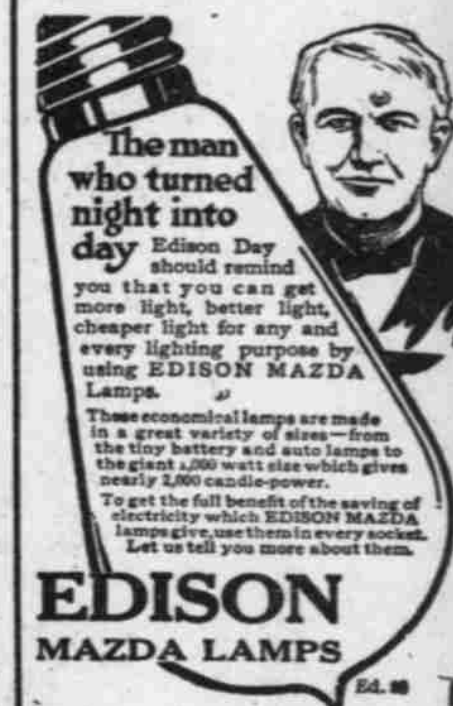
Bath Room Fixtures Are in a class by themselves for Refinement of Design and Quality of Finish.

The easiest Fixtures to keep Bright and Clean.

Come in and let us show you these Designs as they appear in our UNIVERSAL Bath Room Display.



FLASHLIGHTS



**EDISON MAZDA LAMPS**



FIREARMS

**A HABIT THAT PAYS USING G-E MOTORS**

**The Eaton Chase Company**

129 Main St., Norwich, Conn.